

Hoff, Angela

From: Gaunt, Jeannetta
Sent: Monday, September 10, 2012 11:10
To: Hoff, Angela
Subject: RE: Need spots added to CW 9/7/12

Okay thanks
jg

From: Hoff, Angela
Sent: Monday, September 10, 2012 11:09
To: Gaunt, Jeannetta
Subject: RE: Need spots added to CW 9/7/12

I will do this as soon as I find out if they need rates on them.

From: Gaunt, Jeannetta
Sent: Monday, September 10, 2012 10:22
To: McCullah, Darren; Hoff, Angela; Mason, Kelly
Subject: Need spots added to CW 9/7/12

Hello,

Since we moved the 6pm news to CW on Friday 9/7. I will need the following spots added to CW so I can reconcile them

Miamitown Auto parts AC529
Romney AC933
Kroger AC 8705
Game of week AC11
Miamitown Auto parts AC512
American Crossroads AC871
Sherrod Brown AC890
Romney AC933
Gold Star Chili AC748
Duke Energy Brand AC9415
Ellis & Scott AC8540
Obama /D/President/Obama AC844
Kroger AC874
Josh Mandel AC873 ←
Romney AC933
Tom Gill Chevroler AC9441
Democrateic Senate Campaign AC869
Thompson Plumbing AC3183
Gold Star Chili AC748
Josh Mandel for Ohio US Senate AC873 ←

Thanks
jg

± 53547 line # 19
Est 2045 OH senate
MOVED to # 55143

Spot Manager: Preempted/Unresolved, 09/07/12-09/07/12



Date	Weekday	Air Time	Length	Rate	Prior Ad-ID	Inv. Code	(Booker)	Time Period	Order	Product	Estimate #	Spot #	AE
Advertiser: Josh Mandel fo Ohio US Senate													
Agency: Strategic Media Placement													
Station: WKRC-TV													
Order: 53547													
Line: 19													
09/07/12	Friday		:15/:15	\$500.00	P-3	6p Local 12 News	6p-630p	2645		2645 OH S		1	LSM
				\$500.00								1	
				\$500.00								1	
				\$500.00								1	
				\$500.00								1	
				\$500.00								1	
				\$500.00								1	

Moved this spot
to NEW EKKC order # 55143
for reconciling

[Filtered by:] [Sorted by: Station]

ORDER



Orders	Order / Rev:	55143
	Alt Order #:	
	Product Desc:	(moving 9/7 spot from WKRC order 5354
	Estimate:	2645
	Flight Dates:	09/07/12 - 09/07/12
	Original Date / Rev:	09/10/12 / 09/10/12
	Order Type:	GENERAL

CW Cincinnati
LSM LSM
CVG
Local

Primary AE:
Sales Office:
Sales Region:

Agency	Name:	Strategic Media Placement
	Buying Contact:	
	Billing Contact:	
		7669 Stagers Loop
		Delaware, OH 43015

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Josh Mandel fo OHio US Senate
	Demographic:	HH
	Product Codes:	US Senate
	Priority:	P-3
	Revenue Codes:	AGY, POL-CAND, GEN

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/07/12	1	\$500.00	\$425.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	1	\$500.00	\$425.00	0.00
Totals	1	\$500.00	\$425.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
LSM LSM			Start Of Order - End Of Order	100%

Order Share	Share	Total
CW Cincinnati	34%	\$500.00
Market	100%	\$1,470.59

Competitive Share	Share	Total
UNKWN	0%	\$0.00
WCPO	0%	\$0.00
WKRC	33%	\$485.29
WLWT	11%	\$161.76
WSTR	0%	\$0.00
WXIX	22%	\$323.53

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	EKRC	09/07/12	09/07/12	M-F 6p-630p	CM	6p-630p	----1--	:15/	15	\$500.00	P-3	0.00	BK	1	\$500.00
				M-F 6p-630p											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/03/12	09/09/12	----1--	1	\$500.00	0.00								
													Totals	1	\$500.00